

# sja

Simon J. Attley

415 722 8664 • attley@gmail.com • www.simon.graphics

## EXPERIENCE

### October 2014–Present, UI Engineer

#### Opentable.com, San Francisco, CA

- Developed web components in SASS and HTML5
- UI Engineer for GuestCenter, Opentable's web-based restaurant product
- Contributed to Meetup presentations, new employee onboarding guides, and company wikis
- Worked comfortably within a codebase of C-Sharp, AngularJS, and a variety of front-end languages

### June 2014–September 2014, Contract Visual Designer

#### Trulia.com, San Francisco, CA

- Designed and coded responsive HTML e-mail templates for Trulia's consumer products
- Managed a variety of design requests including T-shirts, print pieces and web graphics
- Designed web and mobile banner ads and wrote/edited copy

### 2013–2014, Web Developer / Designer

#### Blue Rocket Inc., San Francisco, CA

- Led the HTML and CSS development for responsive website Triplespot.com
- Successfully developed a Pinterest style photo layout using JavaScript
- Created a UI in JavaScript so users could swipe through a set of photos on mobile devices

### March 2013–May 2013, Contract Visual Designer

#### LeapFrog Enterprises Inc., Emeryville, CA

- Designed web pages using established campaign creative look and feel
- Coded HTML e-mails that are browser/e-mail client friendly
- Key member of Design team in the successful re-design and re-launch of Leapfrog.com

### 2012–2013, Contract Web Designer

#### Photoshelter.com, New York, NY

- Designed e-mail, web pages and logos using Adobe Photoshop and Illustrator
- Coded HTML, CSS and jQuery to implement front-end changes to Photoshelter.com
- Designed and developed customer support website, support.photoshelter.com

### 2011–2012, Contract Web Designer

#### Companystore.com, Weehawken, NJ

- Designed e-mails, banners, and web pages for Companystore.com and Companykids.com
- Coded HTML, CSS and jQuery for web pages in a DemandWare e-commerce platform
- Developed a multi-column drop-down navigation menu for Companystore.com

### January 2011–April 2011, Contract Front End Developer

#### Cline Davis & Mann, New York, NY

- Coded a physician engagement website in HTML, CSS and jQuery for Pfizer Inc.
- Developed cross-browser compatible HTML and CSS templates
- Converted Photoshop documents into HTML and CSS

## EDUCATION

### University of San Francisco

BS, Business Administration, 1997

Shillington College, New York

Certificate in Graphic Design, 2011

## SKILLS

### Design & Development

Adobe Creative Suite, HTML(5), CSS(3)  
SASS, jQuery, WordPress, Dreamweaver  
Responsive Web Design, Print Design  
Sketch, Wireframing, Typography

\*Work history prior to 2011 removed for brevity but available upon request